**Earl Haig Secondary School: Americanah Blog 2020** Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Write a personal blog (200-300 words) using Ifemelu’s assertive tone. Address the most interesting idea you can, which might challenge the school community, misunderstandings concerning your culture, demographic, or your nature. It may be funny or profound, but it needs to be “punchy.” Post it on Edmodo, and comment on three other classmates’ blogs. Once a student has reached three responses, please move onto another student’s. Everyone should have three. We are not looking for a popularity contest.

For marks, submit your blogs to turnitin.com .

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| --- | --- | --- | --- | --- | --- |
|  | **Below One** | **Level One** | **Level Two** | **Level Three** | **Level Four** |
| **Thinking**  /10 marks  (Media) | I’m not sure what this is? | A limited reworking of Adichie’s ideas into an insightful and interesting personal blog.. | Somewhat effective reworking of Adichie’s ideas into an insightful and interesting personal blog... | Effective reworking of Adichie’s ideas into an insightful and interesting personal blog.. | A fresh reworking of Adichie’s ideas into an insightful, interesting, and engaging personal blog. |
| Application **Communication**  /10 marks  (Media) | Ineffective use of blog conventions:  Edmodo?  Grammar? | Several blog conventions were used.  Some Edmodo contributions.  Limited evidence of proofreading--a considerable number of grammatical errors | Blog conventions were used.  Edmodo contributions  Some evidence of proofreading--a number of grammatical errors | Conventions made for an effective blog.  Constructive Edmodo contributions  Well-proofread article with effective grammar | Conventions made for an engaging blog.  Constructive and timely Edmodo contributions.  Thorough evidence of proofreading-- grammatical errors? What grammar errors? |

Media Mark /20

Blog Writing Conventions and Characteristics:

1. The content is rich, and the writing is high quality.
2. Since it is harder to read online, it needs to be brief and **punchy**.
3. Constrain column width to 60 characters or less, including spaces.
4. Sans-serif fonts are easier to read on-screen, in particular Verdana.
5. Don’t say anything online that you would not say in the classroom or in front of older relatives. Sorry Grandparents!
6. Use emboldened words occasionally to add emphasis. Do **not** do this in formal assignments.
7. Maintain proper mechanics and do not write in all caps. It is hard to read and considered screaming and rude.
8. Include a date and exact time it was written, and this should accompany your name: [Posted by Mr. Webster: 8:50 am. Jan 17, 2020.]

The Blogs:

Page 227 AMERICAN TRIBALISM

Page 253 WHAT DO WASPS ASPIRE TO

PAGE 264 WHY DARK SKINNED BLACK WOMEN—BOTH AMERICAN AND NON-AMERICAN LOVE BARACK OBAMA

PAGE 273 YOU ARE BLACK BABY

PAGE 366-367 ROMANTIC LOVE

PAGE 367-368 A MICHELLE OBAMA SHOUT OUT PLUS HAIR AS A METAPHOR

PAGE 378 HOT WHITE EX

PAGE 390 WHO IS RACIST

PAGE 398 OBAMA CAN ONLY WIN IF HE REMAINS THE MAGIC NEGRO

PAGE 403-406 DEAR AMERICAN NON-BLACK

PAGE 410 TRAVELLING WHILE BLACK

PAGE 419 IS OBAMA ANYTHING BUT BLACK

PAGE 429 WHAT ACADEMICS MEAN BY WHITE PRIVILIDGE, OR YES IT SUCKS TO BE POOR AND WHITE BUT TRYBEING POOR AND NON-WHITE.

PAGE 435 UNDERSTANDING AMERICA FOR THE NON-AMERICAN BLACK: A FEW EXPLANATIONS OF WHAT THINGS REALLY MEAN

PAGE 448 UNDERSTANDING AMERICA FOR THE NON-AMERICAN BLACK: THOUGHTS ON THE SPECIAL WHITE FRIEND